

MAIL TO:

Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

TELEPHONE: (916) 323-5079

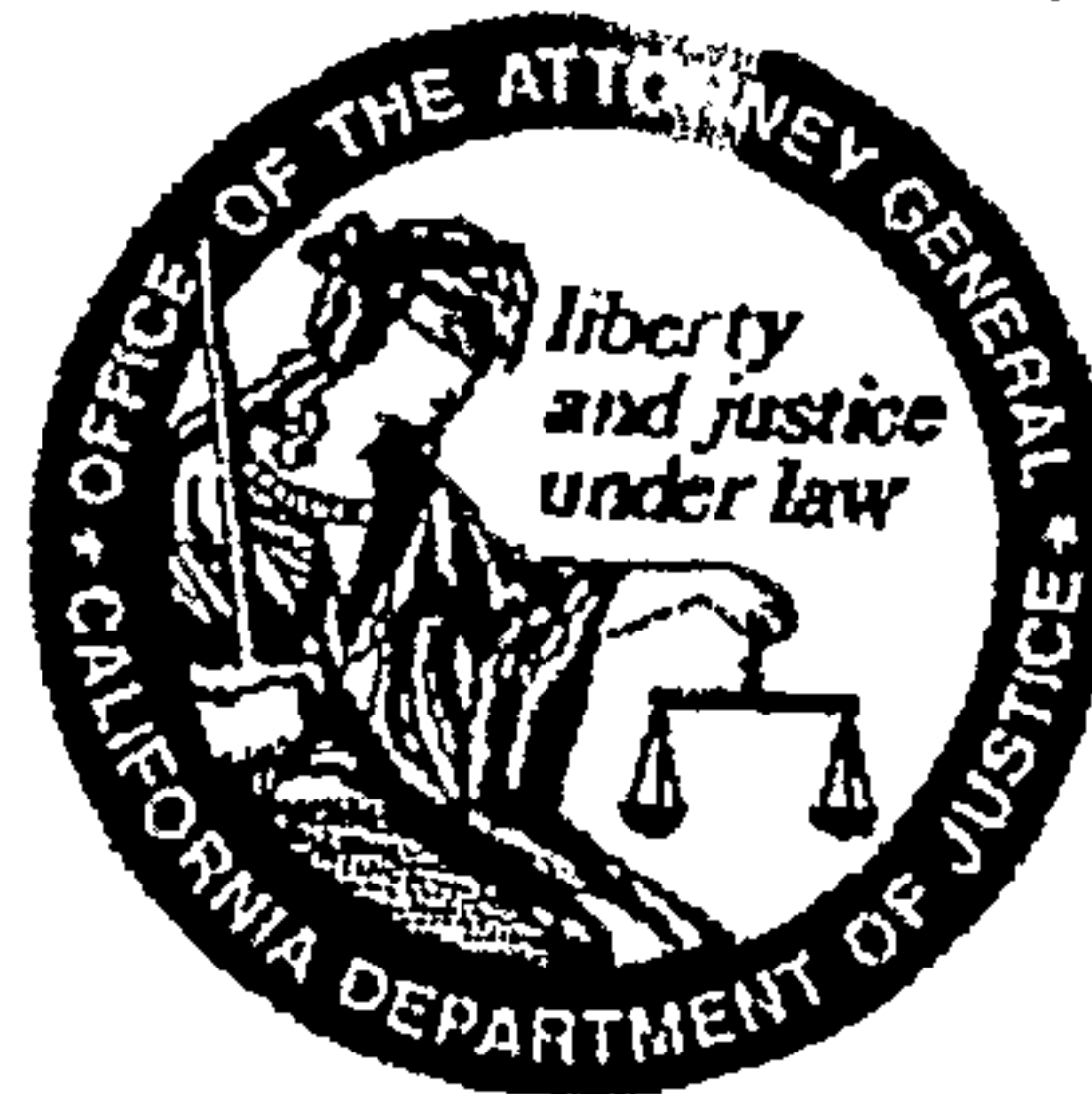
WEBSITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2003
2001 ANNUAL FINANCIAL REPORT
(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1.

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser: 258 2002 PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE, SUITE# 301N FALLS CHURCH, VA 22043	Name and Address of Charitable Organization or Charitable Purposes: CT No. <u>112482</u> FEIN No. <u>63-0598743</u> <u>Southern Poverty Law Center</u> Name of Charity <u>400 Washington Avenue</u> Address of Charity <u>Montgomery, AL 36104</u> City, State, and ZIP Code of Charity
---	---

TELEMARKETING

(Kind of Activity)

held (on) (from) November 19, 2002 to November 18, 2003
(Date or Dates must be shown)

1. REVENUE

- A. Cash Contributions
B. Entertainment sales or admission charges
C. Sales from products
D. Advertisement sales
E. Membership fees
F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

G. TOTAL REVENUE

197,544.11 A.
____ B.
____ C.
____ D.
____ E.
____ Fa.
____ Fb.
____ Fc.
____ Fd.

197,544.11 G.

2. EXPENSES

- A. Fees or commissions
B. Salaries
C. Payroll taxes
D. Employee benefits
E. Cost of merchandise for resale
F. Cost of entertainment
G. Postage
H. Advertising
I. Telephone
J. Rental of equipment
K. Facilities charge
L. Permits
M. Other expenses: (Specify) (See Attached)

a. _____
b. _____
c. _____
d. _____

N. TOTAL EXPENSES

____ A.
____ B.
____ C.
____ D.
____ E.
____ F.
____ G.
____ H.
____ I.
____ J.
____ K.
____ L.
____ Ma.
____ Mb.
____ Mc.
____ Md.

122,409.01 N.
75,135.10 3.

3. ~~REVENUE~~ net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fund-raiser in any way affiliated with or control; directly or indirectly, the charitable organization for which Commercial Fund-raiser has contracted to solicit?

[] Yes [X] No If "yes", complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and Address of Charitable Organization	Relationship of officer, etc. To Charitable Organization

(b) For each affiliation identified under 4(a), attach copy of contract between commercial fund-raiser and charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser) JOYCE M BRUNDAGE, VP Printed Name Title Date 12-08-03

This report must be signed by two officers of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity) Teenie Hutchison, Secretary/Treasurer Printed Name Title Date 12/31/03

Signature of authorized officer/director (Charity) Valerie Beatty, Director of Membership Printed Name Title Date 12/31/03

RECEIVED
JAN 27 2004
Attorney General
Registry of Charitable Trusts

**SOUTHERN POVERTY LAW CENTER
CAMPAIGN EXPENSES**

Professional Fundraiser's Fee \$ 111,460.50

Campaign Expenses

Personalization	\$ 2,497.20
Computer Services	\$ 1,092.30
Number Searching	\$ 707.77
Postage	\$ 5,019.42
Production	\$ 1,110.84
State Registration	\$ 305.00
Overnight Delivery	<u>\$ 215.98</u>

Total Campaign Expenses \$ 10,948.51

TOTAL FEES AND EXPENSES..... \$ 122,409.01